

PREFEITURA DE BLUMENAU - PROCON
PESQUISA DE PREÇO DE PRODUTOS PARA A PÁSCOA - 2021
DATA DA COLETA: ENTRE 19/03/2021 E 22/03/2021



PRODUTO	PESO	ANGELONI	GIASSI	BISTEK	COOPER	UNIDOS	KOMPRÃO	AMERICANAS	REDE TOP	MAIOR VALOR	MENOR VALOR	Diff. % (+) e (-) Valor	Valor Médio
Ovos de Páscoa Nestlé													
Alpino	337g	R\$ 39.99	R\$ 44.98	R\$ 44.89	R\$ 34.90	x	R\$ 34.90	R\$ 59.99	R\$ 34.90	R\$ 59.99	R\$ 34.90	-42%	R\$ 42.08
Alpino	185g	R\$ 37.95	x	R\$ 38.89	R\$ 29.90	x	R\$ 33.89	R\$ 32.99	R\$ 34.90	R\$ 38.89	R\$ 29.90	-23%	R\$ 34.75
Kitkat	227g	R\$ 37.99	R\$ 39.98	R\$ 38.89	R\$ 29.90	x	R\$ 33.89	R\$ 37.99	R\$ 34.90	R\$ 39.98	R\$ 29.90	-25%	R\$ 36.22
Classic	185g	R\$ 34.99	R\$ 34.98	R\$ 34.89	x	x	R\$ 29.39	R\$ 24.99	R\$ 29.90	R\$ 34.99	R\$ 24.99	-29%	R\$ 31.52
Galak	185g	R\$ 34.99	R\$ 34.98	R\$ 34.89	x	x	R\$ 29.89	R\$ 24.99	R\$ 29.90	R\$ 34.99	R\$ 24.99	-29%	R\$ 31.61
Prestigio	207g	R\$ 37.99	R\$ 39.98	R\$ 38.89	R\$ 29.90	x	R\$ 33.89	R\$ 37.99	R\$ 29.90	R\$ 39.98	R\$ 29.90	-25%	R\$ 35.51
Mar Animal	150g	x	x	x	x	x	R\$ 36.90	x	R\$ 42.90	R\$ 42.90	R\$ 36.90	-14%	R\$ 39.90
Dino Animal	172g	x	x	x	R\$ 28.95	x	R\$ 36.90	x	R\$ 31.90	R\$ 36.90	R\$ 28.95	-22%	R\$ 32.58
Floresta Animal	150g	x	x	x	x	x	R\$ 36.90	x	R\$ 42.90	R\$ 42.90	R\$ 36.90	-14%	R\$ 39.90
Ovos de páscoa Garoto													
Talento	350g	R\$ 39.90	R\$ 44.98	R\$ 39.90	R\$ 34.99	x	R\$ 34.90	R\$ 54.99	R\$ 39.90	R\$ 54.99	R\$ 34.90	-37%	R\$ 41.37
Ao Leite	185g	R\$ 34.99	R\$ 34.98	R\$ 34.89	R\$ 26.99	x	R\$ 29.89	R\$ 24.99	R\$ 30.90	R\$ 34.99	R\$ 24.99	-29%	R\$ 31.09
Crocante	215g	x	x	x	x	x	R\$ 35.90	x	R\$ 32.90	R\$ 35.90	R\$ 32.90	-8%	R\$ 34.40
Serenata	196,5g	R\$ 34.99	R\$ 34.98	R\$ 34.89	R\$ 26.99	x	R\$ 29.89	R\$ 39.99	R\$ 32.90	R\$ 39.99	R\$ 26.99	-33%	R\$ 33.52
Negresco	185g	x	x	x	x	x	R\$ 35.90	x	R\$ 32.90	R\$ 35.90	R\$ 32.90	-8%	R\$ 34.40
LOL surprise	150g	x	x	x	x	x	R\$ 59.90	x	R\$ 31.90	R\$ 59.90	R\$ 31.90	-47%	R\$ 45.90
Baton	172g	R\$ 32.99	R\$ 32.98	R\$ 32.89	R\$ 24.99	x	R\$ 27.90	R\$ 37.99	R\$ 32.90	R\$ 37.99	R\$ 24.99	-34%	R\$ 31.81
90 anos	200g	x	x	x	x	x	R\$ 59.90	x	x	R\$ 59.90	R\$ 59.90	0%	R\$ 59.90
Baton lata	150g	x	x	x	x	x	R\$ 47.90	x	R\$ 43.90	R\$ 47.90	R\$ 43.90	-8%	R\$ 45.90
Ferrero Rocher													
Collection	354g	R\$ 92.90	R\$ 92.98	R\$ 92.87	R\$ 85.69	x	R\$ 89.90	R\$ 92.99	R\$ 92.90	R\$ 92.99	R\$ 85.90	-8%	R\$ 91.46
Collection	225g	R\$ 78.90	R\$ 78.98	R\$ 67.49	R\$ 74.99	R\$ 79.90	x	R\$ 66.99	R\$ 78.90	R\$ 79.90	R\$ 66.99	-16%	R\$ 75.16
Diversos													
Barbie	166g	R\$ 42.90	R\$ 42.90	R\$ 42.49	R\$ 37.90	x	R\$ 41.90	R\$ 39.99	R\$ 39.90	R\$ 42.90	R\$ 37.90	-12%	R\$ 41.14
Hot Wheels	166g	R\$ 42.90	R\$ 42.90	x	R\$ 37.90	x	R\$ 41.90	R\$ 39.99	R\$ 39.90	R\$ 42.90	R\$ 37.90	-12%	R\$ 40.92
Avengers	157g	x	x	x	x	x	x	x	R\$ 39.90	R\$ 39.90	R\$ 39.90	0%	R\$ 39.90
Laka	175g	R\$ 34.59	R\$ 31.90	R\$ 34.49	R\$ 27.90	x	R\$ 32.90	R\$ 31.99	R\$ 29.90	R\$ 34.59	R\$ 27.90	-19%	R\$ 31.95
Shot	223g	x	x	x	x	x	R\$ 37.90	x	R\$ 34.90	R\$ 37.90	R\$ 34.90	-8%	R\$ 36.40
Bis	318g	R\$ 43.99	R\$ 41.90	R\$ 42.49	R\$ 36.90	x	R\$ 39.90	R\$ 38.99	R\$ 39.90	R\$ 49.99	R\$ 36.90	-26%	R\$ 40.58
Diamante Negro	300g	R\$ 43.99	R\$ 41.90	R\$ 42.49	R\$ 36.90	x	R\$ 33.90	R\$ 38.99	R\$ 39.90	R\$ 43.99	R\$ 33.90	-23%	R\$ 39.72
Kinder													
Princesa	100g	x	x	x	x	R\$ 52.50	R\$ 47.90	x	R\$ 52.90	R\$ 52.90	R\$ 47.90	-9%	R\$ 51.10
Fantasy	150g	x	x	x	x	R\$ 64.90		57.49	x	R\$ 64.90	R\$ 57.49	-11%	R\$ 61.20

Caixa de Bombons

Nestlé Espec.	251g	R\$ 10.50	R\$ 10.18	R\$ 8.97	R\$ 8.49	R\$ 12.89	R\$ 7.99	R\$ 9.99	R\$ 8.99	R\$ 12.89	R\$ 7.99	-38%	R\$ 9.75
Lacta Favorito	250g	R\$ 9.65	R\$ 8.98	R\$ 8.97	R\$ 7.89	R\$ 11.45	R\$ 7.99	R\$ 11.99	R\$ 8.99	R\$ 11.99	R\$ 7.89	-34%	R\$ 9.49
Garoto Sortidos	250g	R\$ 7.49	R\$ 10.18	R\$ 8.47	R\$ 8.48	R\$ 11.99	R\$ 7.49	R\$ 9.99	R\$ 8.90	R\$ 11.99	R\$ 7.49	-38%	R\$ 9.12
Ferrero Rocher	150g	R\$ 28.99	R\$ 30.68	R\$ 26.97	R\$ 25.99	R\$ 34.86	R\$ 23.99	R\$ 34.99	R\$ 25.90	R\$ 34.99	R\$ 23.99	-31%	R\$ 29.05

Observação: Esta tabela serve tão somente como modelo, os produtos e estabelecimentos contidos na mesma estão sujeitos a alteração ao decorrer da pesquisa.

Observação: Os valores são meramente informativos, podendo sofrer alterações nos estabelecimentos, sem aviso prévio.

ENDEREÇOS DOS ESTABELECIMENTOS:

Angeloni: Rua Humberto de Campos, 77 - Bairro da Velha - Blumenau-SC

Bistek: Rodovia Paul Fritz Kuehnrich, 1600 - Itoupava Norte, Blumenau - SC

Cooper: R. Benjamin Constant, 2597 - Vila Nova, Blumenau - SC

Rede Top: R. José Reuter, 961 - Velha Central, Blumenau - SC

Komprão: Rua Dr. Pedro Zimmermann, 6062 - Itoupava Central, Blumenau - SC, 89068-002

Unidos: R. Bahia, 310 - Salto, Blumenau - SC

Lojas Americanas: Rodovia Paul Fritz Kuehnrich, 1600 - Itoupava Norte, Blumenau - SC

Giassi: R. São Paulo, 1277 - Victor Konder, Blumenau - SC

Felipe Alexander Vargas
Gerente de Fiscalização
Procon Blumenau